

ROTARY CLUB OF HIGHER UPTOWN
PO Box 0, UPTOWN 1234

31 February 2222

Sam Someone
24 Hours Street
EVERYDAY 1252

Dear *Sam*

You have been acknowledged as an exemplary citizen and a leader within your chosen vocational field.

Have you ever had the desire to do a little more for your community? To make a difference in our world?

The *Rotary Club of Higher Uptown* is currently conducting Rotary promotional meetings and would like to offer you the opportunity to learn a little more about modern advances within Rotary International. You will have the opportunity of experiencing a typical evening of Rotary fellowship, complemented with an excellent guest speaker.

Rotary is a service organisation of business and professional leaders (male and female) united world wide who conduct humanitarian projects, encourage high ethical standards in all vocations, work toward world understanding and peace - and encourage fun and fellowship in local communities around the world.

It is important to emphasise that Rotary is a non religious, non political, non sectarian organisation.

During the past ten years, the *Rotary Club of Higher Uptown* has made a real contribution to the quality of life in our wonderful little corner of the world. Our programs have provided exceptional opportunities for youth leaders and young people in general - along with the aged and handicapped; we have contributed hundreds of thousands of dollars to a myriad of vital community organisations and charities; we have worked hard to lift vocational standards and business ethics within our business sector; and we've taken part in many significant international projects.

And it's important to acknowledge that we have achieved all of the above without intrusion into the family and social lives of our members. It is generally agreed that we all serve in our own way.

There is now a very strong emphasis on family involvement in Rotary, and the benefits of membership are numerous - an enlarged circle of new friends, social outings, personal development, business networking opportunities, increased community awareness and pride to mention just a few.

Busy people are often wary of new commitments but Rotary is different!

Our weekly, *two-hour dinner meetings are on Tuesday nights in the Higher Uptown Sporting Club - 7 pm to 9 pm sharp*. Fun and fellowship coupled with service opportunities and an interesting guest speaker provides a welcome relief from the daily pressures of business. Our new members all agree that within a very short time, they really look forward to the weekly gathering.

I have enclosed a special selection of Rotary literature, designed to give you a further insight into our unique organisation. Please take time to browse through the material and contact me on telephone **0000-0000**, to advise when you will be free to participate in an introductory evening of Rotary fellowship.

Thank you for your time and consideration.

Sincerely

Mike Merry
President
Rotary Club of Higher Uptown

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