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July 2011



Rotary International
President:
Kalyan Banerjee

Happy New Year

It's hard to believe another year has passed and yet here we are at the beginning of Rotary Year 2011-12. A new Rotary President, a new theme, and a new Fellowship office slate.

As we begin this year, it is the desire of the fellowship officers that you—the membership—think about whether or not we should continue as a fellowship. The officers had a discussion and we have our thoughts but would love to hear from the rest of the fellowship.

Additionally we would like your thoughts on what the fellowship should be. What should we be doing? What can we do differently? How can we help other in our roles as newsletter editors and publishers? Do you want to continue having a newsletter? Should it be monthly, quarterly? Is there something else or different you would like to see in the newsletter. Let me hear from you.

Inside this issue:

Letter from RI President Banerjee	2
Monthly Focus: New Rotary Year	3
News & Tidbits from Rotary World	5
Content for Your Newsletter	6
From the Foundation Chair	8

Message from President Kalyan Banerjee

July 2011

My dear brothers and sisters in Rotary!

“We cannot look after the whole world without first looking after those closest to us: our families, our clubs, and our communities.”

All of us in Rotary are looking to change the world – why else would we be Rotarians? We believe that our world can be happier, healthier, and more peaceful, and that we can create that better world through our service.

In 2011-12, I will ask Rotarians to Reach Within to Embrace Humanity . I will ask you to search first within yourselves, to understand that all of us, everywhere, have the same dreams, the same hopes, the same aspirations, and similar dilemmas. When we understand, and truly feel, that others’ needs are the same as our own, we begin to understand how important our work is. In the year ahead, we will have three emphases in our Rotary service.

Our first emphasis in this Rotary year will be the family. The family and the home are at the core of all

our work – all our service begins here. And through the family, we approach all of our community and indeed, all of humanity, as an extended family, in which all members care for each other. In times of joy and in times of need, no one is ever alone.

Our second emphasis will be continuity – finding the things we do well and taking them to the next level. We must build on our successes, expand on them, and strive to do even more. Of course, our greatest obligation is to PolioPlus, where success is now so close.

And our third emphasis will be change. We must understand that true change can only begin with each of us, and start within us. We cannot share peace with others if we do not have it to give. We cannot look after the whole world without first looking after those closest to us: our families, our clubs, and our communities.

Mohandas K. Gandhi said, “You must be the change you wish to see in the world.” In Rotary, we endeavor to live ethically



and honestly, to share friendship and fellowship, to see equal worth in every human being. We are not interested in the lowest common denominator, for Rotary is anything but common. Instead, we work to elevate ourselves, elevate others, and thereby embrace the world.

Together, we will Reach Within to Embrace Humanity . And in peace, harmony, and friendship, we will bring change – and a more joyful world.

Kalyan Banerjee
President, Rotary
International

Monthly Focus—New Rotary Year

Historic Moments: Why the Rotary year begins 1 July

By Susan Hanf and Jason Lamb
Rotary International News – 8 July 2011

Ever wonder why the Rotary year begins 1 July? The international convention initially played a key role in determining the start date of our fiscal and administrative year.

Rotary's first fiscal year began the day after the first convention ended, on 18 August 1910. The 1911-12 fiscal year also related to the convention, beginning with the first day of the 1911 convention on 21 August.

At its August 1912 meeting, the Board of Directors ordered an audit of the International Association of Rotary Clubs' finances. The auditors recommended that the organization end its fiscal year on 30 June to give the secretary and treasurer time to prepare a financial statement for the convention and board, and determine the proper number of club delegates to the convention.

The executive committee concurred, and at its April 1913 meeting, designated 30 June as the end of the fiscal year. This also allowed for changes to the schedule for reporting club membership and payments. Even *The Rotarian* changed its volume numbering system to correspond to the fiscal year (beginning with vol. 5, July 1914).

Rotary continued to hold its annual conventions in July or August until 1917. Delegates to the 1916 event in Cincinnati, Ohio, USA, approved a resolution to hold future conventions in June, mainly because of the heat in cities where most of them occurred.



The next one was held 17-21 June in Atlanta, Georgia.

The term "Rotary year" has been used to signify Rotary's annual administrative period since at least 1913. An article in *The Rotarian* that July noted, "The Rotary year that is rapidly drawing to a close has been signaled by several highly successful joint meetings of Clubs that are so situated as to assemble together easily and conveniently."

Since the executive committee's decision in 1913, the end of the Rotary year has remained 30 June.

For more information:

- See Rotary History and Archives
- Read more Historic Moments
- Visit the Rotary Global History Fellowship site

Changes you should know about for the new Rotary year

Rotary International News – 29 June 2011

A new Rotary year is set to begin, and with it several programs aimed at supporting and strengthening clubs and districts. In addition, a fresh slate of leaders will take over at the club, district, and international level.

Kalyan Banerjee, of the Rotary Club of Vapi, Gujarat, India, will become Rotary's 101st president, and the third from India, on 1 July. Read a profile of Banerjee from *The Rotarian*. William B. Boyd, of the Rotary Club of Pakuranga, Auckland, New Zealand, will take over as Rotary Foundation trustee chair.

John Hewko will become Rotary International's 12th general secretary on 1 July. He has said his priorities include improving Rotarians' connections with the Secretariat and increasing awareness about what the Secretariat can offer. Download Hewko's speech from the 2011 RI Convention.

Other changes include:

- Four pilot programs will begin 1 July, designed to improve recruitment and retention, allow for flexibility in club operations and structure, and give clubs an opportunity to explore new and innovative ways to promote member diversity – all goals of the RI Stra-

(Continued on page 4)

Monthly Focus—New Rotary Year

(Continued from page 3)

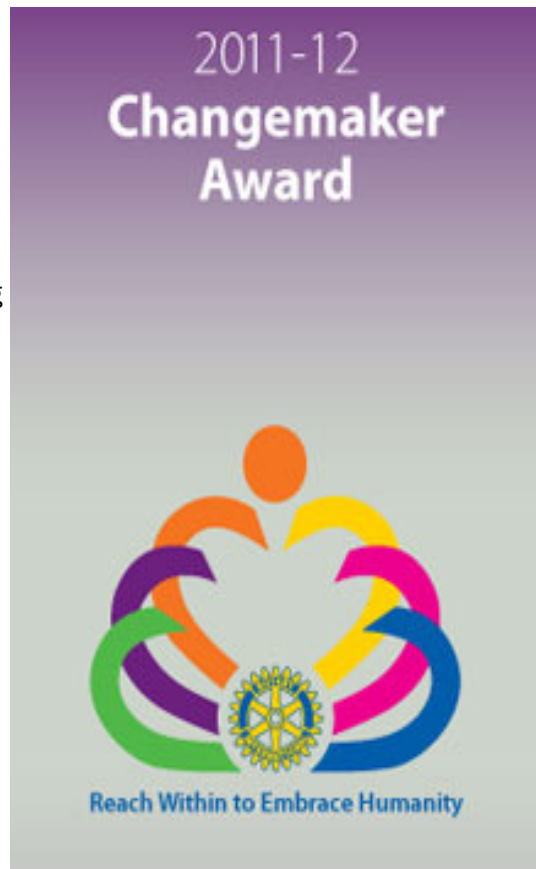
tegic Plan. For each of three pilot programs – corporate member, associate member, and innovative and flexible Rotary club – 200 clubs have been selected to participate, and about 125 will take part in a satellite club pilot program. Learn more.

- The Changemaker Award will accompany the Presidential Citation during the 2011-12 Rotary year. The award will encourage Rotarians to focus on change and will recognize clubs that make an extraordinary impact through their work in the Avenues of Service. Learn more.

- The World Community Service and Rotary Volunteers programs will be phased out as of 30 June, replaced by a new model designed to expand the resources available to clubs for connecting and partnering with one another. The RI Board approved a shift to a resource and support model for RI programs to reinforce the priorities and goals of the RI Strategic Plan.

- Efforts to enhance Rotary's public image will be undertaken by 49 Rotary public image coordinators (RPICs) working in partnership with their zone's RI director, regional Rotary Foundation coordinator, Rotary coordinator,

and district governors. RPICs, who are selected by the RI president or Rotary Foundation trustee chair, have professional expertise in public relations, journalism, or communications and



will help support the RI Strategic Plan by conveying effective public relations practices to district leaders.

- The Rotarian magazine launches its digital edition with the July issue. Subscribers can now choose to receive either the print or digital edition, or both. This would be a good time to buy a subscription for your Interact or Rotaract club, to inspire them with Rotary's breadth. Learn more by visiting the website.

- Rotary clubs' annual per capita dues to Rotary International will increase to US\$51 in 2011-12. The 2010 Council on Legislation also set dues at \$52 for 2012-13 and \$53 for 2013-14.

The RI Board of Directors will seat nine new directors 1 July, along with RI President-elect Sakuji Tanaka, of the Rotary Club of Yashio, Saitama, Japan. The new directors for 2011-13 are: José Antonio F. Antiório, of the Rotary Club of Osasco, São Paulo, Brazil; Kenneth R. Boyd, of the Rotary Club of Kerman, California, USA; Yash Pal Das, of the Rotary Club of Ambala, Haryana, India; Elizabeth S. Demaray, of the Rotary Club of Sault Ste. Marie, Michigan, USA; Allan O. Jagger, of the Rotary Club of Elland, West Yorkshire, England; Paul Knyff, of the Rotary Club of Weesp (Vechtstreek-Noord), The Netherlands; Shekhar Me-

hta, of the Rotary Club of Calcutta-Mahanagar, West Bengal, India; Juin Park, of the Rotary Club of Suncheon, Jeonranam, Korea; and Kenneth M. Schuppert Jr., of the Rotary Club of Decatur, Alabama, USA.

News and Tidbits from Rotary International

Foundation is now accepting Matching Grant, District Simplified Grant applications

Rotary International News – 30 June 2011

It's a new Rotary year and The Rotary Foundation is now accepting applications for Matching Grants and District Simplified Grants. Applications are accepted from 1 July 2011 to 31 March 2012 and approved from 1 August 2011 to 15 May 2012.

The Trustees allocated US\$21.5 Million to the World Fund for Matching Grants allowing funding to support all completed applications submitted this year. The best time to submit applications is from October 2011 through February 2012 for expedited processing.

Group hopes to raise US\$3 million to restore Rotary founder's home for visitors

By Diana Schoberg

Rotary International News – 7 July 2011

For nearly 40 years, Paul and Jean Harris hosted Rotary meetings and entertained visiting Rotarians at their home on Chicago's South Side. Today, Comely Bank, which they affectionately named

after the street in Edinburgh, Scotland, where Jean grew up, is badly in need of repairs.

The Paul and Jean Harris Home Foundation hopes to raise \$3 million to carry out renovations, repay its debt from the house purchase, and add enhancements that would make the site a worthy tribute to Harris.

"Comely Bank is the Mount Vernon of Rotary – it's the home of our founder, and it's too important an asset to not do something about it," said Robert C. Knuepfer Jr., 2010-11 governor of District 6450 and president of the Harris Home



Foundation.

After Paul Harris died in 1947, Jean sold Comely Bank. It remained

in private hands until the Paul and Jean Harris Home Foundation bought it in 2005 with money borrowed from the charitable foundation of the Rotary Club of Naperville. The Harris Home Foundation replaced the basement floor and made a few immediate structural repairs so Rotarians could safely visit the house during Rotary's centennial year.

But since then, the restoration project has come to a standstill.

The foundation hopes to restore the home to the way it looked when the Harrises lived there. It also wants to install digital monitors in each room that would display archived films, speeches, and photos of Harris.

During a celebration of the end of the Rotary year in late June, Knuepfer took a group of outgoing district governors and their spouses on a tour of Comely Bank. The 50-plus visitors checked out the basement where Harris held meetings around a table made of plywood and sawhorses, viewed the fireplace where he held his fireside chats, walked through the friendship garden where he planted trees in honor of his visitors, and stood in front of the bedroom window that

(Continued on page 6)

PURPOSE of International Fellowship of Editors and Publishers:

- 1.> provide easy method to contribute, distribute, and search for ideas and information for bulletin editors.
- 2.> encourage more club members to accept the opportunity to be bulletin editor.
- 3.> improve retention of current bulletin editors.
- 4.> improve club member's knowledge of Rotary.

Yahoo Group—RotaryBULLETIN

Website: www.IFREP.org



Rotary News & Updates: Content for your District or Club Newsletter

(Continued from page 5)

he was looking out when he died.

"It's got a serenity in it," said Sunil K. Sharma, 2010-11 governor of District 5890 (Texas). "You feel like you want to sit and think."

"To me, it was like walking in Rotary history," added his wife, Rashmi. After the tour, the Rotarians agreed to help with the restoration efforts on behalf of their class of district governors.

Eventually, the Harris Home Foundation would like to establish an endowment fund to pay for the home's maintenance. The foundation's board envisions creating a Rotary history trail, with stops at Comely Bank, Harris's nearby gravesite, and Room 711 at RI headquarters – a re-creation of the office where the first Rotary meeting was held.

Knuepfer says Comely Bank could also be used as a meeting place for the RI Board and local or visiting clubs, and for Rotary Foundation functions.

Top five reasons to support The Rotary Foundation

By Antoinette Tuscano

Rotary International News – 28 June 2011

There are as many reasons to support The Rotary Foundation as there are ways to do good in the world.

By contributing to the Foundation, you help support the Foundation's six areas of focus, which help to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. By giving US\$100 a year through the Every Rotarian, Every Year (EREY) initiative, you become a Rotary Foundation Sustaining Member. Contributions to EREY are

the primary source of funding for Foundation programs.

Here are a few ways your contributions are making change possible.

5. Fighting hunger

In Romania, orphans and sick children have eggs, milk, and meat because of a Foundation grant that benefits local farmers. The farmers are able to buy everything from animal feed to packaging materials. There is one stipulation: They must donate a portion of their products to children's hospitals, schools, and orphanages.

In Alaska, USA, the Rotary Club of Anchorage East is also fighting hunger by distributing food to low-income families through a mobile food pantry.

Projects such as these help address the areas of focus of maternal and child health as well as economic and community development.

4. Reducing child mortality

The Rotary clubs of Jaela-Kandana, Western Province, Sri Lanka, and Madras Northwest, Tamil Nadu, India, are helping to reduce child mortality by providing improved sanitation facilities for 15 families in a small community in Sri Lanka. With a Rotary Foundation Matching Grant, the clubs have built 14 toilets, helping to prevent diarrhea and other diseases related to poor sanitation.

According to the World Health Organization, 1.8 million children die of diarrhea every year, making it the second leading cause of death among children under five. Proper sanitation can reduce the rate of child mortality in many communities by up to a third. Water and sanita-

tion is the third area of focus.

3. Promoting peace and conflict resolution

Watching civil war tear apart his homeland of Côte d'Ivoire instilled in Rotary Peace Fellow Kouame Remi Oussou a passion to resolve conflict.

He is now working for the United Nations Development Programme in the Central African Republic, a country that weathered periodic internal fighting before a comprehensive peace accord took effect in 2007. Read more about Oussou.

Rotary Peace Fellows are leaders in promoting national and international cooperation, peace, and conflict resolution. Help support the Rotary Peace Centers. Peace and conflict prevention/resolution is the first area of focus. Read about four Rotary Peace Fellows and their visions for peace.

2. Basic education and literacy

Education helps rebuild lives, whether it's in small rural towns or in war-torn countries. For example, a literacy project sponsored by U.S. Rotarians in conjunction with the International Reading Association (IRA) is helping Sudanese refugees rebuild their communities by equipping them to teach future generations.

The Southern Sudan Teacher Training Initiative provides refugees of the country's decades-long civil war, who are known as the Lost Boys and Girls of Sudan, with teacher training materials, guidance, and support to help them teach students in kindergarten through eighth grade. "People returning from refugee camps to rebuild their lives in Duk County are hungry for

EVERY
ROTARIAN
EVERY
YEAR

Rotary News & Updates: Content for your District or Club Newsletter

(Continued from page 6)

books and school supplies," says John Dau, a Lost Boy, humanitarian, and founder of the John Dau Foundation. Read more about the project .

1. Eradicating polio

Around the world, Rotarians are taking millions of steps in walkathons, diving into icy ocean waters, and participating in other fundraisers to help Rotary fulfill its promise to rid the world of polio. Si Burgher, of the Rotary Club of Bloomfield, Indiana, USA, raised almost \$1,600 by having his shaggy eyebrows shaved.

Rotary launched its PolioPlus program in 1985. Since then, eradicating polio has been the organization's top priority. End Polio Now and help fulfill its promise.

Global grant project boosts malaria prevention and treatment in Mali

By Dan Nixon

Rotary International News – 24 June 2011

Last year, malaria claimed the lives of almost 750,000 people in sub-Saharan Africa, 85 percent of them young children. Some of the region's poorest residents live in Yirimadjo, Mali, and are receiving protection from the disease through a Rotary Foundation Global Grant project supported by Rotarians in four countries.

Called Bite Malaria Back, the project is providing insecticide-treated bed nets, physician services, and medications to help prevent and treat malaria. It is led by the Rotary Club of Bamako-Amitié, Mali, along with the Rotary Club of Capitol Hill (Washington, D.C.) and five others in District 7620 (District of Columbia; part of Maryland, USA).

Club members are working with Project Muso Ladamunen, a nongovernmental organization whose goal is to end the cycle of poverty and dis-

ease in Yirimadjo. The Bamako-Amitié club is helping to coordinate Rotarians' role in the effort.

During its first three months (February-April), Bite Malaria Back made possible more than 3,000 patient visits at the Yirimadjo Health Center. It also facilitated more than 12,700 visits by community health workers to residents' homes, resulting in the treatment of almost 900 children with malaria – over 80 percent within the first 48 hours of the onset of symptoms, when medical intervention is critical.

The effort supports the disease prevention and treatment area of focus under the Foundation's Future Vision Plan. It is funded by a \$26,666 global grant and more than \$33,000 in sponsor contributions from Future



Vision pilot districts 3140 (part of Maharashtra, India), 7620, and 9100 (parts of West Africa). The Rotary Club of Kowloon Golden Mile, Hong Kong, a nonpilot club, has also contributed funds to the project.

Rotarians in Mali are monitoring malaria-related consultations and services that patients receive from physicians. "We have also gone to see how the field workers go house to

house to visit patients and make the project felt by the community," says Sunny Akuopha, until recently a member of the Bamako-Amitié club, now of the Rotary Club of Bamako Ouest. "The project has had tremendous impact by reducing the mortality rate and mortality-prone situations."

In June, Bite Malaria Back completed a survey of every household in Yirimadjo, which has more than 56,700 residents, and determined that over 22,300 bed nets are needed. The Against Malaria Foundation has committed to support the project, which will enable 21,500 bed nets to be distributed in July.

"By leveraging Rotary's bold commitment to mobilize additional partners, Rotary's impact will be multiplied manyfold," says Ari Johnson, co-executive director and founder of Project Muso Ladamunen. He adds that the Mali Ministry of Health is being asked to provide the remaining bed nets needed to reach every resident in the community.

The Capitol Hill club used social networking to raise funds for the project through Crowdrise. It is also using Facebook, Twitter, and LinkedIn to keep Rotarians up-to-date about the initiative's progress and to coordinate media coverage.

"It is not acceptable for nearly one million children to die each year of a disease like malaria, which can be cured with a few dollars' worth of effective medications, efficiently delivered to the thousands of children who need them," says Capitol Hill club member Maria Nelly Pavisich.

"We are seeing incredible changes happening in the communities we serve," says Johnson, reflecting on Rotary's role. "I am at a loss for words to express our gratitude for your efforts in heroically championing the Bite Malaria Back vision."



Reach Within to Embrace Humanity

Visit our website
www.ifreps.com and join
us—Rotary Bulletin—on
Yahoo Groups.

PEN Publication Schedule

Published Date	Deadline for Submissions	Focus
July 11		Happy New Year
August 9	August 8	Membership/Extension
September 11	September 8	New Generations
October 11	October 8	Vocational Service
November 9	November 6	Foundation
December 11	December 8	Family/Technology
January 9	January 6	Rotary Awareness
February 11	February 8	World Understanding
March 11	March 8	Literacy
April 9	April 6	Water & Magazine
May 9	May 6	Public Image
June 11	June 8	Rotary Fellowships

Let's Work Together to Make 2011-12 a Great Year

I am excited, and I hope you are too, as we move into the new Rotary year. Our clubs and districts have new leaders, and we've set new goals for the year ahead. Everything we appreciate in Rotary remains constant, but the people and roles change.

Similarly, our Rotary Foundation has new trustees and a new chair, but our mission remains the same: to enable Rotarians to advance world peace through the improvement of health, support of education, and alleviation of poverty. This year, we've set three goals for the Foundation – not to replace our vision for the future, but to give us focus for the year.

Our first goal is to complete the eradication of polio. We took great

steps forward in 2010. We cannot relax, however, as the outbreaks in Tajikistan and the Republic of the Congo remind us. Each of us can make a contribution to this, the greatest achievement in the history of Rotary.

Our second goal is that every one of us should feel that we own The Rotary Foundation. We can do that through our service and our contributions. This should be our Rotary Foundation.

The third goal is to make our Foundation more effective and efficient by testing and refining our Future Vision Plan. After a very positive first year, we need the pilot districts to tell us what works and what could be improved, and to develop new ways to serve. This also will be a

preparation year for nonpilot districts. Think now how your district structure will change and how you will make decisions on grants and audits.

The strength of The Rotary Foundation, our Foundation, is not determined by the trustees. What we can do is determined by you. Please support us, and together let us make 2011-12 another great Rotary year.

Bill Boyd
Foundation Trustee Chair